

# NOOPUR AGARWAL

Assistant Professor | Design Program  
Department of Art + Architecture, University of San Francisco  
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[NoopurAgarwalDesign.com](http://NoopurAgarwalDesign.com)

## PROFESSIONAL APPOINTMENTS

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### ACADEMIC APPOINTMENTS

- 2016–Present**      **Assistant Professor | Design Program**  
Art + Architecture Department, University of San Francisco, California, CA
- 2015**                **Adjunct Professor | Graphic and Interactive Design Program**  
Tyler School of Art, Temple University, Philadelphia, PA
- 2013–2014**        **Teaching Assistant | Graphic and Interactive Design Program**  
Tyler School of Art, Temple University, Philadelphia, PA

### INDUSTRY APPOINTMENTS

- 2008–Present**     **Principal and Creative Director | Noopur Agarwal Creative**  
Select clients and projects: Corita Art Center—event branding and promotional campaigns for *The Great Humans Series*, *Corita Day in LA*, *Save Corita's Studio*; Two Tigers Productions—brand identity design; Snap Inc—careers website; Visualizing.org—hackathon event planning; HOW Magazine—editorial story design
- 2015–2016**        **Marketing Design Lead | Snapchat**  
Snap Inc., Venice, CA
- 2013–2014**        **Exhibition Assistant | Graphic and Interactive Design Program**  
Tyler School of Art, Temple University, Philadelphia, PA
- 2012–2013**        **Design Manager | Graphics Media Center**  
Temple University, Philadelphia, PA
- 2008–2012**        **Designer | Asia Society**  
Asia Society and Museum, New York, NY

## EDUCATION

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- 2014**                **MFA Graphic and Interactive Design**  
Tyler School of Art, Temple University, Philadelphia, PA
- 2007**                **BSD Visual Communication Design, Magna Cum Laude**  
**Minor Business Administration**  
The Ohio State University, Columbus, OH

## CREATIVE ACTIVITY & RESEARCH

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### RESIDENCIES AND FELLOWSHIPS

- 2021**                    **Making Policy Public Designer | The Center for Urban Pedagogy, Brooklyn, NY**  
Two-phase juried selection process for the year-long collaborative program with stipend, awarded to designers and advocacy groups.
- 2020–2021**            **Annual Lane Center Faculty Fellowship | University of San Francisco**  
Nomination based year-long fellowship with stipend.
- 2020**                    **Designer in Residence | Headlands Center for the Arts, Sausalito, CA**  
Selective, year-long residency with stipend, given to a designer in the greater San Francisco Bay Area.  
Projects: *Project Space*, *Annual Benefit Art Auction*, *Graduate Fellows Exhibition*, *Seed the Future*
- 2019**                    **Design Incubation Fellow, New York, NY**  
Selective, week-long fellowship awarded to design researchers who engage in written scholarship.
- 2014**                    **Marketing Design Fellow, Chronicle Books, San Francisco, CA**  
Selective, fully-funded six-month fellowship.
- 2014**                    **Design Ignites Change Student Fellow | Worldstudio, New York, NY**  
Juried selection process for a year-long fellowship with stipend, given to a designer working in social impact.  
Project: *Nashta Exchange*

### GRANTS AND CREATIVE AWARDS

- 2020**                    **Honorable Mention | Graphis Design Annual**  
International Juried Competition, Project: *Coal + Ice*, Category: Branding
- 2019**                    **Digital Graffiti Festival Finalist | Alys Beach, FL**  
Juried Competition, Project: *Alys Albers*
- 2017–2019**            **Facility Budget Surplus Funds | The University of San Francisco, San Francisco, CA**  
Project: *Team Beautiful—Upgrading XARTS Branding, Painting, Wayfinding, and Gallery Spaces*  
Collaborators: Steve Rhyne, Sean Olson, and Mary Mitchell, Awarded: \$120,000
- 2016–2019**            **Faculty Development Fund | University of San Francisco, San Francisco, CA**
- 2018**                    **AIGA: Decipher Conference Equity Travel Grant | University of Michigan, Anne Arbor, MI**  
Awarded: \$1,000
- 2015**                    **Merit Award | Graphis New Talent Annual**  
International Juried Competition, Project: *The Bottom Line*, Category: Environmental Design
- 2013**                    **Honorable Mention | Campaign to Conserve, Temple University**  
Juried Competition, Project: *Turn off the Lights*

### PERMANENT COLLECTIONS

- 2019**                    **Metabolic Studio Institutional Archives | Metabolic Studio, Los Angeles, CA**  
Project: *Joyful Revolutionary*

## INSTALLATIONS AND WORKS IN INVITATIONAL AND JURIED EXHIBITIONS

- 2019-2021**      ***We the Women Design* | traveling exhibition**  
Project: *The Courageous Way Forward*  
Sleeth Gallery, West Virginia Wesleyan College, Buckhannon, WV; The Philadelphia Wall, Moore College of Art & Design, Philadelphia, PA; Kismet Cowork, Manayunk PA; African American Museum, Philadelphia, PA
- 2019**            ***Digital Graffiti Festival* | Alys Beach, FL, USA**  
Project: *Alys Albers*
- 2019**            ***20th Annual Dia de Los Muertos at Hollywood Forever festival* | Hollywood, CA.**  
Project: *Corita Art Center x CHIRLA: amar la justicia*
- 2020**            ***Studio Visit* | Thatcher Gallery, The University of San Francisco, San Francisco, CA**  
Project: *The Courageous Way Forward, Alys Albers*
- 2016**            ***Carry On* | Thatcher Gallery, The University of San Francisco, San Francisco, CA**  
Projects: *The Bottom Line, Learn Your Homophones*
- 2015**            ***Pushing the Press* | A+D Museum, Los Angeles, CA**  
Projects: Snapchat Advertising
- 2014**            ***Brains : Muscle : Wildcard* | Temple Contemporary, Temple University, Philadelphia, PA**

## DESIGN AND PLANNING OF EXHIBITIONS

- 2020**  
*COVID-19 cancellation*      ***Pathways to Verifiable Nuclear Disarmament* | Outreach Symposium, Geneva, Switzerland**  
Served as the design lead and organizing member for the pop-up exhibition project for the International Partnership for Nuclear Disarmament Verification. Collaborators included Tom Corwin and Karen Breslau as lead curators and producers. David Jones, Kathy Mueller, and Myrna Newcomb served on the visual design team. The Department of Defense and the Nuclear Threat Initiative served as reviewers.
- 2018**  
*2022 at The Kennedy Center forthcoming*      ***Coal + Ice* | Fort Mason Center for Arts & Culture, San Francisco, CA**  
Served as the visual design lead and organizing member for Asia Society's documentary photography and video exhibition about climate change. Key responsibilities included designing the exhibition brand identity, website, brochure, all promotional material, and all didactic information. The exhibition also served as a stage for events about climate change and was an Affiliate Event of Governor Jerry Brown's Global Climate Action Summit. Collaborators included lead exhibition curators Susan Meiselas and Jeroen de Vries and lead exhibition producers Orville Schell and Leah Thompson.

## PUBLICATIONS AS AUTHOR

- 2021**  
*forthcoming*            **“Quarantine Connections: A Student Postcard-Making Project to Build Empathy & Community,”**  
**co-authored with Catherine Lusheck, Pierless Bridges, July 2021**
- 2019**            **“Book Review: Designing an Internet by David D. Clark,” Design and Culture Vol 11, July 2019.**  
<https://doi.org/10.1080/17547075.2019.1609281>
- 2018**            **“Gamifying Data Visualizations on Mobile Devices,” co-authored with Alark Joshi,**  
**MobileVis '18 Workshop at CHI 2018.**  
[https://mobilevis.github.io/assets/mobilevis2018\\_paper\\_9.pdf](https://mobilevis.github.io/assets/mobilevis2018_paper_9.pdf)

## TALKS, INTERVIEWS, AND PANELS

- 2020 **Invited Artist Talk | *Teacher Talk Series*, Society of Architecture Students, University of San Francisco, San Francisco, CA**
- 2020 **Panel | *Creating Through Crisis: Time, Scale, Context***  
AIGA: Shift Design Educator Virtual Summit, August 3–7
- 2020 **Interview | *Corita Art Center Learning by Heart Series*, Los Angeles, CA**
- 2020 **Invited Artist Talk | Department of Art + Design, West Chester University, West Chester, PA**  
*COVID-19 cancellation* with honorarium, April 13th
- 2018 **Panel | *DARIA Diversity & Inclusion*, AIGA: Decipher Conference, University of Michigan, Anne Arbor, MI**
- 2017 **Panel | *Words of Wisdom: Art + Architecture Faculty Speak About Mentorship and Teaching*, Thatcher Gallery, University of San Francisco, San Francisco, CA**
- 2014 **Interview | *Design Desk: Goodbye from Our 2014 Summer/Fall Fellows*, Chronicle Books, San Francisco, CA**

## BIBLIOGRAPHY AND PRESS COVERAGE

- 2021 **“Get to know our 2021 Making Policy Public Collaborators!” The Center for Urban Pedagogy, March 4. Web.**  
<http://welcometocup.org/2021MPPPartners>
- 2021 **Noopur Agarwal, “Bad News/Good News,” *USF Magazine*, May 15, 2021. Print.**
- 2020 **“Designer In Residence Program 2019—2020,” Headlands Center for the Arts, Web.**  
<http://www.headlands.org/artist/noopur-agarwal/>
- 2019 **B. Martin Pedersen. *Graphis Design Annual 2020*. New York: Graphis Inc., p 225. Print.**
- 2019 **Steven Heller. “We the Resistance.” *The Daily Heller, Print Magazine*, July 15. Web.**  
<https://www.printmag.com/post/we-the-women-posters>
- 2019 **Julian Wong-Nelson and Juan Carlos Rodriguez Rivera, “Representation / Diversity,” *xPatterns*, Vol. 1 (June 2019). Print.**
- 2019 **“Digital Graffiti returns to Alys Beach,” *Panama City News Herald*, May 15, 2019. Web.**  
<https://www.newsherald.com/news/20190515/digital-graffiti-returns-to-aly-beach>
- 2018 **Ryan Kost, “A guide to ‘Coal + Ice,’ the climate change festival,” *San Francisco Chronicle*, Sept. 6, 2018. Web.**  
<https://datebook.sfchronicle.com/guide/a-guide-to-coal-ice-the-ongoing-climate-change-festival>
- 2016 **Travis Bernard, “What it’s Like to Set Up an On-Demand Geofilter on Snapchat,” *Techcrunch*, May 2016. Web**  
<https://techcrunch.com/2016/02/23/how-to-make-snapchat-geofilter/>
- 2016 **Christopher Heine, “Snapchat is Running Billboards Only its Users Will Understand,” *AdWeek*, March 23, 2016.**  
<https://www.adweek.com/performance-marketing/snapchat-running-sneakily-fun-billboard-ads-only-its-users-will-understand-170377/>

- 2015 **Kelly Holohan (ed.), “Alumni Profile,” *MFA Graphic & Interactive Design Catalogue*, Tyler School of Art, Temple University, May 2015. pp. 36-39. Print.**
- 2015 **B. Martin Pedersen (ed.), *Graphis New Talent Annual 2015*, Graphis Inc., Sept. 2015. Web + Print.**  
<https://www.graphis.com/entry/6d7a812a-06ae-4430-9a16-60ef3b670775/>
- 2014 **Meghan Nowell, “Introducing Our 2014 Summer/Fall Design Fellows,” *Design Desk*. July 20, 2014.**  
<http://www.chroniclebooks.com/blog/2014/07/20/introducing-our-2014-summerfall-design-fellows/>
- 2014 **Steven Brower, “Tyler School of Art: MFA in Graphic & Interactive Design,” *Print Magazine*, July 8, 2014.**  
<https://www.printmag.com/post/tyler-school-of-art-mfa>
- 2014 **Andrea Pippins, “Good Social Design: The Bottom Line,” *Fly*, June 12, 2014.**  
<https://www.flygirlblog.com/2014/06/good-social-design-the-bottom-line.html>
- 2014 **Garth Purkett, “Tyler School of Art: Brains, Muscle,” *Wildcard, DesignWorkLife*, April 28, 2014.**  
<https://designworklife.com/2014/04/28/tyler-school-of-art-brains-muscle-wildcard/>
- 2014 **Tyler Graduate Arts Community 2014, *Semicolon*, Temple University, May 2014. pp. 16-17. Print.**
- 2013 **Alexa Bricker, “Hunger in Mumbai inspires ‘Nashta Exchange’ Project,” *The Temple News*, October 1, 2013.**  
<https://temple-news.com/hunger-mumbai-inspires-nashta-exchange-project/>
- 2013 **Ansely Whipple, “Announcing the 2013 Design Ignites Change Student Fellowship Winners,” *Design Ignites Change*, July 30, 2013.**  
<http://archive.designigniteschange.org/news/452-announcing-the-2013-design-ignites-change-student-fellowship-winners>

## TEACHING

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### COURSES TAUGHT AT UNIVERSITY OF SAN FRANCISCO

ART 155	Visual Communications I
ART 175	Visual Communications II
ART 205	Typography
ART 315	Digital Media Design
ART 377	Critical Brand / Package Design
ART 450	Design Internship
GHON 390	Hacking a Sustainable Campus—Honors College Symposium

### NEW COURSE DEVELOPMENT AT UNIVERSITY OF SAN FRANCISCO

ART 140	Design Fundamentals
ART 377	Critical Brand / Package Design

### DIRECTED STUDIES AT UNIVERSITY OF SAN FRANCISCO

ART 398	Signage & Wayfinding Design
ART 398	Visual Systems: A Strategy & Implementation Practicum

### COURSES TAUGHT AT TEMPLE UNIVERSITY

GAID 3002	Advanced Graphic Design
GAID 2002	Graphic Design
GAID 2021	Computers for Design

### TEACHING GRANTS AND AWARDS

2019	<b>Teaching Collaboration Grant   Center for Teaching Excellence, University of San Francisco, San Francisco, CA</b> <i>Project: Multidisciplinary Product Creation—From Business to Design to Implementation</i> Collaborators: Luigi Lucaccini and Doug Halperin, Awarded: \$1,000
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### HONORS THESIS ADVISING

2020	<b>Albert Nessia, “Exploring The Invisible Maze: A Study of Gleeson Library and Geschke Center’s Wayfinding and Signage,” University of San Francisco, BFA with Honors in Architecture</b>
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### GUEST LECTURES AND CRITIQUES

2021	<b>Guest Critic   Senior Design Projects, Design Program, University of San Francisco</b> Provided feedback to students’ on their final thesis projects
2019	<b>Guest Critic   Museum Studies Capstone, Museum Studies Graduate Program, University of San Francisco</b> Provided feedback to students’ on their final projects

- 2019 **Guest Critic | Interactive 1, Graphic Design Program, California College of the Arts**  
Provided feedback to students' on their final projects
- 2018 **Guest Critic | Design Studio Workshop, Design Program, University of San Francisco**  
Provided feedback to students' on their final projects
- 2018 **Guest Lecturer | Design Activism, Design Program, University of San Francisco**  
Presented on social impact projects and installations.
- 2017 **Guest Lecturer | Visual Communications II, Design Program, University of San Francisco**  
Presented on user-testing and feedback.

**RECOGNITION OF STUDENT WORK**

- 2019 **Excellence Award | University & College Designers Association (UCDA) Student Competition**  
Juried Competition, Student: Mary Mitchell '19, Project: *USF Department of Art + Architecture Placemaking and Identity*, Category: Student Published Work
- 2019 **2nd Place Overall | University of San Francisco's Annual Creative Activity and Research Day**  
Juried Competition, Student: Rommel Ballesteros '19, Project: *Men-tality*, Category: Oral Presentation

**CONTINUING EDUCATION TO ENHANCE PEDAGOGY**

- 2021 Anti-Oppression in Design Workshop | The Center for Urban Pedagogy, Brooklyn, NY
- 2021 Bias in Design Workshop | The Center for Urban Pedagogy, Brooklyn, NY
- 2021 Creating an Inclusive Learning Environment | Center for Teaching Excellence, University of San Francisco, San Francisco, CA
- 2021 Trauma-Informed Teaching | Center for Teaching Excellence, University of San Francisco, San Francisco, CA
- 2020 QPR Suicide Prevention Training | University of San Francisco, San Francisco, CA
- 2020 Microaggressions 101 | Centering Equity Series, University of San Francisco, San Francisco, CA
- 2020 Continuity of Instruction Online | Educational Technology Services, University of San Francisco, San Francisco, CA
- 2019 Introduction to the Risograph | San Francisco Center for the Book, San Francisco, CA
- 2016 Front-End Web Development | General Assembly, San Francisco, CA
- 2016 Mindfulness Council Training | The Ojai Foundation, Ojai, CA

## SERVICE

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### SERVICE TO THE DESIGN PROGRAM

- 2018-Present**      **Faculty Advisor | Design Collectives**  
Helped students reinstate a student chapter of AIGA (the national professional organization for designers) Then assisted students in revising and rebranding the organization to be more accessible and inclusive. Advising tasks included attending monthly meetings, providing feedback on event planning, and helping to secure speakers and tours.
- 2017-Present**      **Program Assessment | Design Program Major and Minor Learning Outcomes**  
Collaborative process with full-time design program faculty.
- 2016-Present**      **Faculty Advisor | Design Program Majors**  
Provided academic advising to 30+ students each semester
- 2020**                **Author | Technology Skills Check List for Foundational Courses**  
Developed a reference guide for professors teaching lower-division courses in the program to help ensure students are entering upper division courses with the same technology-related skills.
- 2018**                **Prospective Student Tour | Program Recruitment**  
Gave 2 prospective students and their parents a tour of the Department of Art + Architecture facilities
- 2017-2018**        **Curriculum Redesign | Design Program Major and Minor**  
Collaborative process with full-time design program faculty.

### SERVICE TO THE DEPARTMENT OF ART + ARCHITECTURE

- 2019-Present**      **Manager | Design Tutoring Program**  
Collaborated with faculty and staff to create a program for students to get additional software and coding assistance outside of the classroom. This effort required training and managing two students each semester, as well as promoting this new resource to the department.
- 2018-Present**      **Faculty Mentor | Muscat Scholars Program**  
Served as a faculty mentor to first-generation college students who have declared a major in the department. Responsibilities include an initial luncheon with 3-4 students, followed by informal check-ins throughout each individual student's tenure at the university.
- 2021**                **Member | Search Committee, Art + Architecture Department Studio Manager**
- 2021**                **Co-Organizer | Quarantine Connections: Sharing Art During a Time of Isolation**  
Conceptualized and planned the virtual, group exhibition for the students of the department across the 5 programs. Collaborators included lead curator Catherine Lusheck and organizing members Javier Plasencia, Steven Doctors, and Eric Hongisto.
- 2020**                **Co-Organizer | Celebrate USF: XARTS Gallery Student Exhibition**
- 2019**                **Member | Search Committee, Fine Arts Term Faculty Search**



- 2019**                    **Contributor | 15th Anniversary of the Department of Art + Architecture Alumni Reunion**  
 Helped organize and install of a group show of student work in the XARTS gallery. Advised student worker in event branding and the creation of an interactive installation where alumni attending could leave advice for current students during the event.
- 2018-2019**            **Founding Member | “Team Beautiful” Task Force**  
 Facilitated, designed, and implemented improvements to the department’s main facilities—XARTS. The collaborative effort involved working with faculty colleagues, staff colleagues, students, facilities, and the Offices of Marketing and Communications. Efforts included securing funding for repainting, upgrading critique walls, and installing signage for the space.
- 2018**                    **Co-Organizer | USF Alumni Weekend Student Exhibition**

**SERVICE TO THE COLLEGE OF ARTS AND SCIENCES**

- 2019–Present**        **Affiliate Member | Engineering Curriculum Committee**  
 Worked collaboratively to develop the initial plans for the Engineering Project & Design 1 course and overall project-based learning for the four-year curriculum.
- 2017–Present**        **Member | Research & Scholarly Activity Committee**  
 Reviewed student travel fund applications each semester and supported and volunteered at the annual CARD event
- 2018–2019**            **Member | Arts Vision Planning Committee**
- 2018**                    **Panelist | New Faculty Orientation Advice Panel**
- 2018**                    **Faculty Mentor | The College Arts & Sciences’ University Scholars Program**
- 2018**                    **Member | Asian Studies Faculty Group**

**SERVICE TO THE UNIVERSITY**

- 2016–Present**        **Faculty Advisor | The Graphics Center**  
 A student-run design organization on campus provides design services to ASUSF organizations, clubs, departments, and programs. Advising tasks included attending weekly meetings, providing feedback on projects, and helping to oversee operations, both internally and externally with other members of SLE.
- 2018-2019**            **Facilitator | USF President’s Annual Christmas Card**  
 Helped the Office of the President in organizing student artists for the project and made sure the project was seen through from concept to completion.
- 2018-2019**            **Contributor | Academic Innovation Lab in Gleeson Library**  
 Worked with lab director in recommending and securing a laser cutter for student use. This involved researching products, vendors, and pricing. Facilitated the design of a brochure that to help the USF community better understand the laser cutter technology.
- 2018**                    **Event Assistant | “The Digital Canvas”**  
 Assisted colleagues in the event showcasing digital media student installations via projection. The event was part of the University’s “Open Doors” eight-day celebration of the Jewish harvest holiday of Sukkot.

- 2018**                    **Faculty Representative | UC 4th Floor Redesign Planning Committee**  
Attended a series of four meetings to provide initial thought and recommendations for the space
- 2017**                    **Presenter | Discover USF Admissions Event**  
Co-presented with Karen Fraser as representatives of the Department of Art + Architecture
- 2017**                    **Judge | Annual Sustainability Design Challenge**

**SERVICE TO THE ACADEMY**

- 2020**                    **Editorial Diagram, *Casual Arguments*, pp.45. Print**  
Kathleen Klaus, *Political Violence in Kenya: Land, Elections, and Claim-Making*, Cambridge University Press, 2020.
- 2019**                    **Editorial Diagram, *Settlements*, pp.48. Print**  
Jeffrey Paller, *Democracy in Ghana: Everyday Politics in Urban Africa*, Cambridge University Press, 2019.
- 2017**                    **Title Sequences, *How to Start Your Own Utopia*. Film**  
Leah Thompson, *Art and China after 1989: Theater of the World*, Solomon R. Guggenheim Museum, NY, NY; Guggenheim Bilbao, Bilbao, Spain; SFMOMA, San Francisco, CA

**SERVICE TO THE FIELD AND COMMUNITY**

- 2020**                    **Designer | Capital Campaign Brochure, Latika Roy Memorial Foundation, Dehradun, India**  
Collaboratively designed a brochure to help the disability resource organization raise money for a new building.
- 2017**                    **Workshop | STEM Scholars Summer Program: Design Thinking, Franklin Institute, Philadelphia, PA**
- 2015**                    **Workshop | Snapchat Geofilters!, Bixel Exchange, Los Angeles, CA**

**SERVICE AWARDS**

- 2018–2019**            **Excellence in Advising | Student Leadership and Engagement, University of San Francisco**

**AFFILIATIONS**

- American Institute of Graphic Arts (AIGA)**
- Letterform Archive**
- Alliance of South Asians Taking Action (ASATA)**